



Memphis Shelby PAL

Challenges, Outcomes & Goals

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About Memphis Shelby PAL



- Founded in 2017, Memphis Shelby PAL prevents crime and promotes success for children 5-18.
- PAL works in partnership with Shelby County Schools, the Shelby County Sheriff's Office and the Memphis Police Department.
- Our programs build trust between children and law enforcement officers/first responders, who volunteer as coaches, referees and mentors.
- **Our mission is to prevent juvenile crime and violence through positive relationship building amongst kids, cops and communities that promotes excellence in both sportsmanship and mentoring.**

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About Memphis Shelby PAL cont.



Memphis Shelby PAL provides children 5 –18 through accessible and affordable programs serving six core strategies:



EDUCATION



DISCOVERY



MENTORING



SPORTS



INTERVENTION



NUTRITION

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About Memphis Shelby PAL cont.



Memphis Shelby PAL programs serve 2,000+ children across Shelby, DeSoto and Tipton counties. We engage neighborhood families through volunteer liaisons stationed at site partners, which include community centers, police precincts and schools.

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About Memphis Shelby PAL cont.



- Memphis Shelby PAL is the first and only organization of its kind in Tennessee.
- Its program model serves as an example to 1,200+ PAL chapters serving 1.5 million youth across the country.
- Memphis Shelby PAL has been awarded/appointed the following honors by National PAL:
 - Chief Visionary Officer elected Vice Chair (2020)
 - Chief Visionary Officer elected Trustee of the Board (2019)
 - Memphis Shelby PAL voted Chapter of the Year (2018)

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Outcomes



Memphis Shelby PAL maximizes child, family and community engagement to close the opportunity gap and prevent juvenile crime. PAL volunteers serve as mentors, tutors coaches, referees and league directors that assist each child in reaching their full potential. We assess our impact through evidence-based indicators of success.

Education - K-12 Success		2018								2019					Total	Progress
Program	Metric	Target	June	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total	Progress
After-School	# of students completing a CNCS-supported education program.	50	0	0	0	4	6	6	0	3	1	0	0	30	50	100.00%
Mentoring/Intervention	# of youth with improved school attendance	50	0	0	0	0	85	40	0	0	0	0	76	0	201	402.00%

Volunteer Information	2018							2019					Total
	June	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total
# of community volunteers recruited/managed	11	20	21	25	12	19	169	79	34	28	101		519
# of service hours performed by community volunteers	20	39	89	250	372	640	985	363	241	103	172		3274

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Challenges



The economic devastation caused by COVID-19 is a major predictor of youth crime.

Incidents of **unemployment, homelessness and trauma** sparked by the pandemic could impact vulnerable young people.



As cities continue to reopen, crime rates are projected to rise.

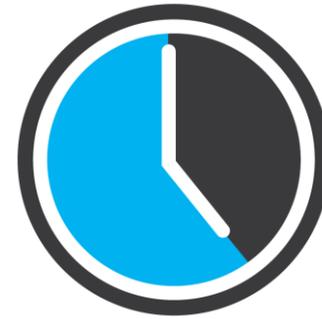
Reviews of weekly crime reports from some of the country's major metros show overall crime inching back up to 2019 and pre-pandemic levels.

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Challenges cont.



53% of violent crime in Memphis and Shelby County is committed by people 24 years old and younger.



Studies have shown the most essential requisite to reducing juvenile delinquency is positive activities that are structured and supervised.

Juvenile violence peaks in the after school hours on school days and in the evenings on non-school days

PAL Programs help keep hundreds of children safe and productive during high-risk hours.

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COVID-19 Response Plan



- Memphis Shelby PAL sites may resume in-person sports based on City and County Phase 2 Reopening Guidelines beginning Monday, June 1, 2020.
- No tackle or contact is allowed.
- No sharing of equipment, apparel, or food/drinks is allowed.
- No groups greater than 50 (including coaches and volunteers) is allowed on the field.
- Six feet of physical distancing is required.
- Dividing groups of 20+ into smaller groups of 10 (including coaches and volunteers) is required.
- To maintain smaller groups of 10, rotating practice days by age group is recommended.

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Youth Academy of Dreams



Memphis Shelby PAL programs have proven so successful that parents, partners and donors came together in 2018 to open MSPAL's headquarters, the Youth Academy of Dreams, as well as its administrative offices at the Ed Rice Community Center. We are now seeking the funds to enhance and expand our athletic and recreational programming.

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Youth Field of Dreams



Memphis Shelby PAL has partnered with the Cal Ripkin, Sr. Foundation, a national 501(c)(3) nonprofit, to build a multi-purpose youth development park that creates safe opportunities for youth in distressed communities.

All organizations selected by the Ripkin Foundation must have demonstrated a community need and be supported by community leaders. The Ripkin Foundation provides 40%-50% of the resources required to build the park. The organization also provides curriculum for adult mentors to better teach and engage the children they serve.

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Youth Development Park cont.



The Ripkin Foundation has provided 480,000 children in 22 states with access to quality parks. In a 2016 study, University of Michigan researchers found that youth at 14 Ripkin Foundation program sites are more likely to experience positive youth development because of their participation.



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Thank You



Studies show that when young people respect law enforcement officers on the ball field, gym or classroom, they will likely also respect the laws those officers enforce. We look forward to working together to build connections between law enforcement officers and the communities they serve.

Thank you!

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